

G3NIUS

Smarter. Greener. Better.
BY GRESMALT



OLIVO



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ECO-FRIENDLY PORCELAIN 7.4 MM

A material that significantly improves sustainability performance.

7,4mm



3 TIMES THE RIGHT CHOICE



#1 SMARTER

Italian style and Practicality. 100% Made in Italy.

A collection featuring Italian design, easy to combine with any style and furnishings. A lightweight material that is easy to transport, cut and perforate, for faster and easier installation



#2 GREENER

Environmentally friendly porcelain.

The **G3NIUS** collection has 34% less environmental impact over its entire life cycle than a porcelain of standard thickness. And it even comes in 100% recycled and recyclable packaging. EPD environmental certification certifies the environmental impact of the product all over its life cycle.



#3 BETTER

Resistant and durable. Compliant with European standards EN 14411.

G3NIUS products are perfect for covering walls and floors for residential and light-traffic commercial destinations. Quality porcelain is a long lasting, non-deformable and wear and fire resistant material. A safe, sanitizable and easy to clean surface.



Eco-Friendly Porcelain 7,4mm

SMART ADVANTAGES

G3NIUS porcelain stoneware with a thickness of **7.4 mm** has interesting features that allow it to be counted among the **ECO-sustainable** products.

It offers an excellent balance between **covenience** and **aesthetic, technical** and **environmental** benefits.



#2 ECO-FRIENDLY PRODUCTS



Reduction in environmental impact of 34% compared to the market average (9mm), considering the entire product life cycle



31% less CO₂ emissions compared to market average (9mm)



Reduction in raw material consumption of 29% compared to the market average (9mm)



Environmental Product Declaration (EPD)



Increased logistical efficiency: Lower impact on transportation due to 22% more sqm on the same vehicle



High standards of profitability and sustainability



Excellent sustainable packaging solutions



#1 ITALIAN STYLE AND PRACTICALITY



Italian trendy design



Easy to cut and perforate



Light and easy to handle



Faster and Easier to install



#3 RIGHT PERFORMANCE



Fully compliant with the European standard EN 14411



Easy to clean and sanitise



Suitable for **residential** and **light commercial** use



Fireproof



Resistant and not deformable



Long-lasting

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OLIVO

INDOOR

9 GRAPHICS
60X60 RECT.

18 GRAPHICS
30X60 RECT.

7,4mm
THICKNESS

R9

PEI4



7.5X60 Rect.

Skirting | 2 Pcs Box

Flora 760 GRIS CLAIR Skirting. Rect.
Flora 760 GRIS Skirting. Rect.

Olivo
60X60 GRIS CLAIR Rect.
30X60 GRIS CLAIR Rect.

Olivo
60X60 GRIS Rect.
30X60 GRIS Rect.



7.5X60 Rect.

Skirting | 2 Pcs Box

Flora 760 BEIGE Skirting. Rect.

Olivo
60X60 BEIGE Rect.
30X60 BEIGE Rect.

OLIVO FOLIAGE DEC.

INDOOR

1 GRAPHIC

7,4mm
THICKNESS



Olivo
30X60 FOLIAGE Dec. Rect.



OLIVO BOIS DEC.

INDOOR

1 GRAPHIC

7,4mm
THICKNESS

R9

PEI4



Olivo
60X60 BOIS Dec. Rect.

GRIS CLAIR



INDOOR



INDOOR



INDOOR



Olivo 30x60 Foliage Dec. Rect.



Olivo 30x60 Foliage Dec. Rect.
Olivo 60x60 Gris Clair Rect.



Olivo 60x60 Gris Rect.
Olivo 60x60 Bois Dec. Rect.

GRIS



INDOOR



INDOOR



INDOOR



INDOOR



Olivo 60x60 Gris Rect.
Olivo 60x60 Bois Dec. Rect.



Olivo 60x60 Gris Rect.
Olivo 30x60 Gris Clair Rect.

BEIGE



INDOOR



INDOOR



INDOOR



Olivo 60x60 Beige Rect.
Olivo 30x60 Beige Rect.



Olivo 60x60 Beige Rect.
Olivo 30x60 Beige Rect.

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Design



Sustainability



Performability



Affordability

All in the same product.



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www.G3NIUS.FRASSINOROCERAMICHE.it